Film Photography

Current Status & Why You Should Consider Film
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Goals of Presentation

- Why you should shoot film Restart or Start!
- Questions people ask me
- Workflow

Why You Should Try Film Again or Give It a Try

- New films to try
- Trending / hot on social media
 - Heavily impacted by young SM influencers
 - Boutique & large physical and online stores
- Slow down & back to basics
- Inspiration & burn out buster
- New life to old equipment

Questions People Ask Me

- Are film cameras available?
- Do they still make film?
- Where can I buy film?
- Can I get film developed?
- Is film photography expensive?
- How do I lower the cost of film photography?
- Is film or digital better quality?

Are Film Cameras Available?

- Family & friends
- Roberts Camera / Used Photo Pro
- KEH
- eBay
- New cameras (e.g., Leica M6)

Do They Still Make Film?

- Color, B&W, instant & slide
- 35mm, 120, Polaroid, medium format, Instax & bulk
- Vision3 motion picture film

Where Do I Buy Film?

- Meijers, CVS, Target & other Mass Market
 - Fujifilm & Kodak color
- Roberts Camera / Used Photo Pro
- Freestyle Photo <u>www.freestylephoto.com</u>
- Ultrafine Warehouse www.ultrafineonline.com
- B&H Camera & Video www.bhphotovideo.com
- Adorama <u>www.Adorama.com</u>
- I generally DON'T recommend buying film from eBay

Can I Get Film Developed?

- At home chemistry is readily available
- Labs
 - Roberts Camera / Used Photo Pro
 - CVS / Walgreens / Meijers most expensive option
 - The Darkroom www.thedarkroom.com
 - Citizen Photo <u>www.citizenphoto.com</u>
 - NJ Film Lab <u>www.njfilmlab.com</u>
 - Dark Slide Film Lab <u>www.darkslidefilmlab.com</u>

Is Film Photography Expensive?

- It's all relative, but
- YES
 - Film = \$6-20 / roll
 - Developing = \$10-15 / roll
- Home developing
 - Best economics
 - Start up cost is possibly high depending on scanning option
 - Low cost after start up cost

Is Film Or Digital Better Quality

- Not the right question
- But, digital is more flexible, lower cost, better quality
- Film is a different workflow

My Film Workflow

- Car camera / always carry a film camera
- Select theme, project or location
- Select a camera and film
- Photoshoot
- Update worksheet
- Develop & scan
- Post on social media or write blog post

Questions?



























